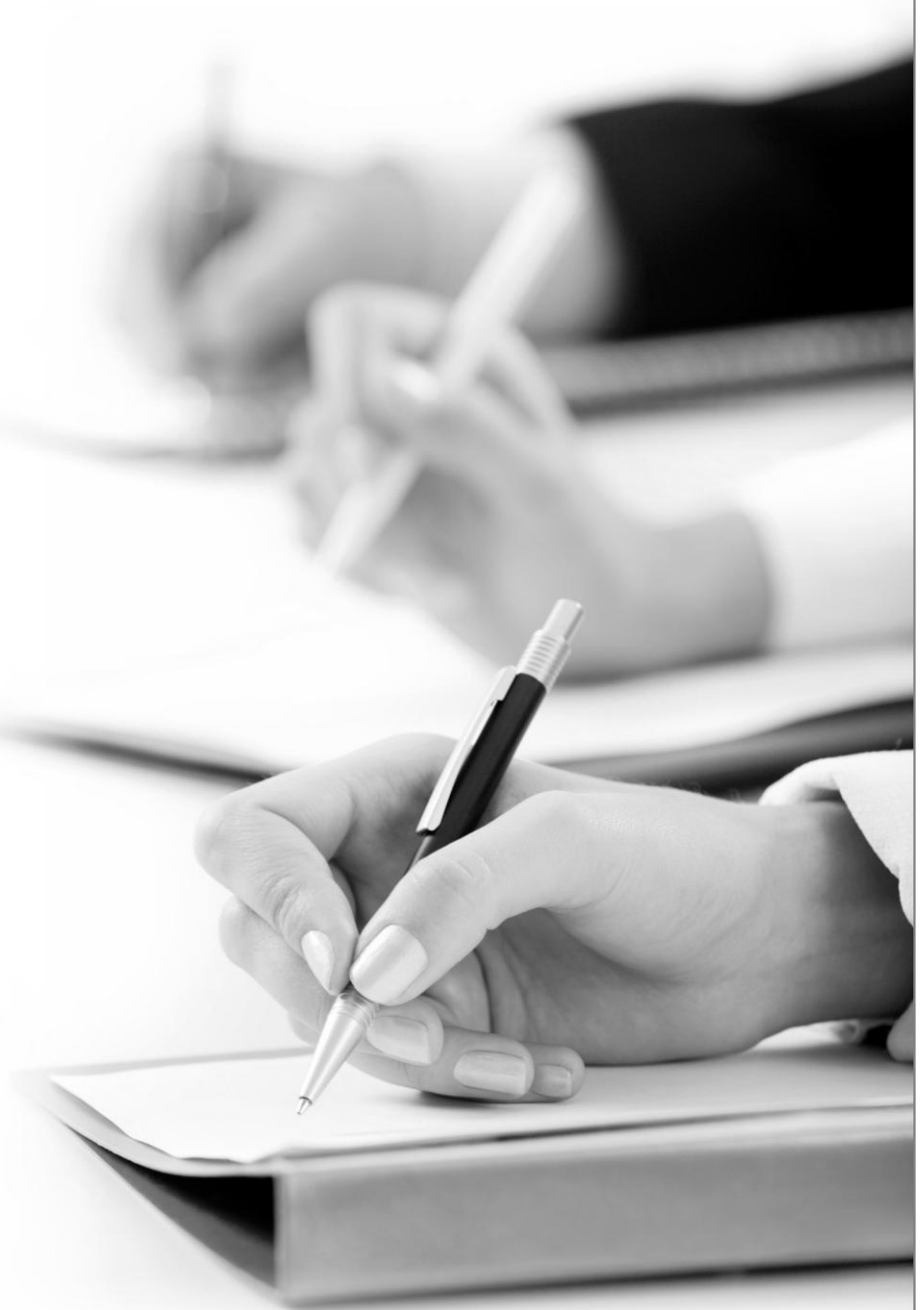


College Coaching

Support, inspiration and advice for senior business people and brand-builders



CollegeHill

Our broader training and facilitation service

The College Coaching team have been designing and delivering many forms of training and coaching, for individuals and teams, for well over a decade.

Various forms of training and coaching are tailored for clients across the UK and internationally. Participants range from senior boardroom directors to management teams and communications professionals, as well as scientists, technical managers and operational teams. The training can operate as a standalone project or be seamlessly built into a broader corporate or brand communications programme.

Our pedigree

College Hill is part of a growing set of complementary consultancy practices that advise in or near the boardroom on communicating with the principal stakeholders in business. Our Coaching is part of this multi-dimensional consultancy and counselling service.

Of particular benefit to clients is the depth of sector insight among the industry specialists in our teams. They cover financial services; food and beverages; chemicals, science and applied technologies; environment and sustainability; retail and luxury brands; education; energy, oil, gas and renewables; metals and mining; engineering; construction and property; aviation, defence and support services; leisure; healthcare and life sciences; technology, media and telecoms.

We are proud of the results that we deliver to our clients in the UK and internationally through our 14 owned offices in Europe, Africa, the US, Australia and Asia.



Coaching topics

The topics covered by our broad training repertoire include:

- > Assertiveness skills
- > Branding and brand architecture
- > Crisis simulations
- > Influencing skills and awareness
- > Investor relations planning
- > Leadership
- > Media interviews
- > Media relations best practice – all forms of media
- > Meeting management and chairing skills
- > Message development
- > People and team development
- > Personality profiling
- > Presentation skills
- > Product recall
- > Risk assessment management
- > Social media insights and tools
- > Speech planning and writing
- > Writing skills - business

We can also operate as general facilitators and organisers of strategic and brainstorming sessions to help prompt valuable debate and reach feasible conclusions, adapting our facilitation style to suit the culture and the occasion.

Some clients

Clients coached or trained by College Hill's Coaching team in the last three years include:

Aquapharm	MWH UK
BBC Business Consortium	National Probation Service
Berghaus	OFWAT
Big Bear	P2i
Biotica	Premier Foods
Britvic	Pure Circle
C&C (Magners)	Rachel's Organic
Caledonia	S&A Foods
Cargill	Sainsbury's
Cranswick	Tenon Group
Essex & Suffolk Water	Thatcher's Cider
Givaudan	Tryton Foods
Glenryck	UK Timber Frame Association
Jones Lang LaSalle	Volac
Kiln UK	Westminster Abbey

Who we train and when

- > Senior managers looking to polish their boardroom influencing
- > Boardroom teams who need to pre-empt and plan how best to deal with risks that threaten the reputation of a corporate or product brand
- > Aspirant executives who face major career milestones or events that need rehearsing and planning
- > Creative teams looking for practical solutions
- > Leaders of expanding businesses who wants to embrace stronger corporate governance and processes
- > Strategy-setting teams and project groups



Biographies

We have a team of capable trainers and coaches – here are just two of them...

Chris Woodcock, Managing Partner, College Hill

As a senior practitioner in the College Hill Corporate team, which she heads up, Chris has invented, designed and run coaching and training services since the mid-nineties, in the UK and internationally.

She holds a qualification in the Psychology of Management from the Chartered Institute of Personnel Development and is also a trained facilitator.

Her coaching clients include senior and influential individuals and teams in education, food and drink, manufacturing, packaging, engineering, the public sector and finance and insurance.

Victoria Cross, Senior Consultant

As a senior adviser in the College Coaching and Corporate team, with extensive corporate coaching experience – ranging from investment bankers to scientists and Government officials – Victoria has more than 10 years' communications experience.

She has extensive expertise across a range of sectors ,including agriculture, animal health, food and drink, financial services, education, environment, government, marketing services, property and professional services.

In addition to delivering highly successful media, presentation, influencing skills and crisis/risk management training for clients across Europe, Victoria is a trained and experienced focus group and strategy workshop facilitator. She is a guest lecturer in communications at both the University of Oxford and the University of Kingston-Upon-Thames.



Some testimonials



Global flavours manufacturer:

I just wanted to thank you for a successful day. We enjoyed working with you also and it was a great day filled with theory, practice and challenges. I took a great deal of learning with me tonight and I hope I will remember all the good ideas and suggestions you gave. It really has been a pleasure! Thanks so much.

Manager Corporate Office, December 2009

UK City insurance business:

"Your two `trainees' were at the board meeting today that they prepared for with you. They both told me afterwards that our chairman complimented them both on their excellent presentations. He had no idea they had been trained but said to both of them how much they had improved. In addition, the compliance manager, who takes the minutes, came and told me that she had really noticed a difference, because the point of both of their presentations was up front and she found it much easier to take notes. I'm really pleased."

Marketing & PR Manager, City insurance broker, November 2009

Financial services business, London:

"The way you design coaching sessions and deliver them is extremely powerful. We always learn more and get more value than we had expected. It's one of the rare times, in training, where I really feel that what I have learned has had a direct impact on the business and on my own style and influence."

CEO, October 2009

Heads office senior team, international manufacturer

"The College Coaching team have been unfailingly imaginative and inspirational in the range of training they have provided. We have thrown a variety of requests at you – from social media to personality profiling and team development – and you have always more than met our expectations."

Head of Communications, June 2009

CollegeHill

Contact us

College Hill Coaching

Website www.collegehill.com

The Registry, Royal Mint Court, London, EC3N 4QN

Chris Woodcock

T: +44 (0)20 7457 2020

T: +44 (0)1869 353801

F: +44 (0)20 7866 7900

chris.woodcock@collegehill.com

Victoria Cross/Julia Johnson

T: +44 (0)20 7457 2020

T. +44 (0)1869 353800

F. +44 (0)1869 324188

victoria.cross@collegehill.com

Julia.johnson@collegehill.com

